

Supreme.

THE SUPREME CANNABIS COMPANY / TSXV:FIRE

INVESTOR OVERVIEW

DISCLAIMER

Certain information regarding The Supreme Cannabis Company, Inc. ("Supreme" or the "Company") contained herein may constitute forward-looking statements within the meaning of applicable securities laws and or be subject to change without notice. Forward-looking statements may include estimates, plans, expectations, opinions, forecasts, projections, guidance or other statements that are not statements of fact. Forward-looking statements are current as of the date they are made and are based on applicable estimates and assumptions made by us at the relevant time in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors that we believe are appropriate and reasonable in the circumstances. However, the Company does not undertake to update any such forward-looking information whether as a result of new information, future events or otherwise, except as required un-

der applicable securities laws in Canada. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Many factors could cause our actual results, level of activity, performance or achievements or future events or developments to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the factors discussed in the "Risk Factors" section of the Company's Annual Information Form dated January 22, 2018 ("AIF"). A copy of the AIF and the Company's other publicly filed documents can be accessed under the Company's profile on the System for Electronic Document Analysis and Retrieval ("SEDAR") at www.sedar.com. The Company cautions that the list of risk factors and uncertainties

described in the AIF is not exhaustive and other factors could also adversely affect its results. Certain industry data contained in this presentation have been obtained from third party sources and the Company has not independently verified any of the data from third party sources nor it ascertained the underlying assumptions relied upon therein, or whether such data has changed since the date thereof. The Company's forward-looking statements are expressly qualified in their entirety by this cautionary statement. Furthermore, statements regarding the amount of share purchase warrants, shares, stock options are all subject to further change without notice.



SUPREME CANNABIS

Supreme Cannabis is a global organization that produces and distributes consumer-centric proprietary Cannabis plant products. Supreme's mission is to make a positive impact on people and the planet by continuing to grow better cannabis businesses globally.

\$FIRE

FIRE symbolizes our passion for the cannabis plant, our mission to make a positive impact and our unrelenting desire to continue to get better.

COMPANY HIGHLIGHTS: \$FIRE



LONG-TERM MARKET THESIS

Understands the market, consumer centric, focused on building proprietary value and long-term advantage



CONSUMER-FOCUSED

Engage the cannabis enthusiast consumer and provide a high-quality premium product and brand that reflects their discerning tastes and preferences



AMONG FASTEST SCALING

Revenue growth since cultivation license approval is one of the fastest in industry; revenue run rate of \$8.3M¹ ranks Supreme in top 10 publicly traded Canadian LPs²



BUILDING BRANDS

7ACRES listed in top-tier brand category in all provincial supply agreements³



DISTRIBUTION AGREEMENTS

7ACRES available for retail sale coast-to-coast by October 17th, 2018



DISCIPLINED INVESTMENTS

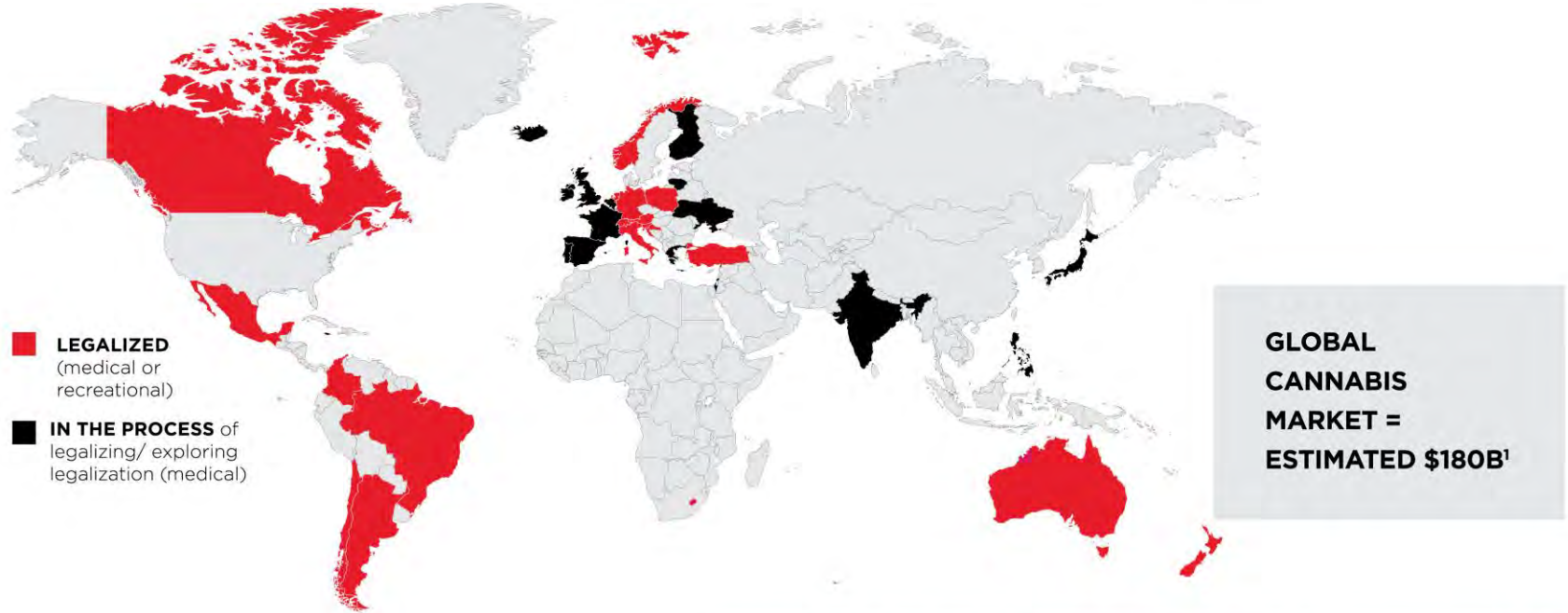
Equity interest and distribution agreement with Lesotho-based Medigrow - expected to be major global cannabis oil producer and exporter within 12-18 months

1. Revenue run rate is the annualized last fiscal quarter

2. Excludes US-based companies and those with US operations, and those not directly in the production business e.g., technology platforms, retail, private equity

3. As at Sept 1, 2018, listing categories have been disclosed for BC, AB and MB

EMERGING GLOBAL MARKET FOR CANNABIS



¹. Eight Capital, "The Value Case for Investing in the Cannabis Sector" Estimate of market over time.

LONG TERM THESIS = TREND TO GLOBAL LEGALIZATION

CANADIAN CANNABIS MARKET COMPARABLE TO ALCOHOL

CANNABIS MARKET

\$22.6B+



\$4.9-8.7B
RETAIL MARKET



\$12.7B-\$22.6B
ANCILLARY MARKET
Testing labs, security, etc

SOURCE: Deloitte Report - Recreational Marijuana Insights and Opportunities

ALCOHOL MARKET

2016 fiscal year

\$22.1B



\$9.2B
BEER



\$7.0B
WINE



\$5.1B
SPIRITS



\$0.8B
OTHER

SOURCE: Statistics Canada - CANSIM Table 183-0023



7 A C R E S

- Canada's only LP principally focused on premium brands and products with coast-to-coast distribution
- B2B business well positioned for adult use
- Current annual production run rate of 13,333 kg (Sept 1, 2018)
- Estimated production run rate of 50,000 kg at full capacity (est. early 2019)
- Premium pricing

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WE UNDERSTAND OUR CONSUMERS

LACE

(Legal Aged Cannabis Enthusiast)



- Average age **20-30**¹
- **60/40** male/female¹ and signs moving to 50/50
- Broad socio-economic distribution¹



WHAT LACE CONSUMERS WANT



Discerning and informed consumers demanding quality

85% of cannabis enthusiasts will not purchase products that have subpar scent and flavour²

63% of cannabis enthusiasts will reject products that don't pass their visual inspection²

THE BUSINESS

More than **4M** Canadians currently consume cannabis at least monthly

“ 20% OF USERS CONSUME 80% OF CANNABIS ”



- Finance Minister Vic Fedeli
Aug 13, 2018

926,000 kg expected to be consumed in first year of legalization - Health Canada³




^{1,2} Legal Aged Recreational Cannabis Enthusiast Buying Behavior 2018 - Bridgeable

³ Marijuana Policy Group Report for Health Canada 2018

7ACRES STRATEGY FOR CANADIAN REC MARKET

1. PRODUCE QUALITY PRODUCT

USER REVIEWS: KEY TAKEAWAYS

- Average Rating - 4.5 / 5 
- Potency relative to THC % is high in comparison to other LP's 
- User reviews demonstrate THC % not sole factor of effect 

RECOGNIZED BY INDUSTRY



2. SCALE QUALITY

QUARTERLY REVENUES FY2018¹



Q1
\$1.56M
Q2
\$1.68M (+8%)
Q3
\$2.07M (+23%)
Q4
\$3.55M (+71%)

3. ESTABLISH PREMIUM BRAND AND PRICING

7ACRES

7ACRES listed as premium product by all provinces²



\$6-7/g

7ACRES average wholesale price in medical cannabis market

\$4.50-\$4.75/g³

Other LP's average wholesale price

1. No revenues generated prior to Q12018

2. ON, NS, and PEI have not disclosed listing categories

3. Based on BMO research estimates for recreational market "Supply Agreements for Announced for Manitoba (June 29, 2018)



THE IMPORTANCE OF FLOWER

SIZE OF FLOWER MARKET



88% of Canadian cannabis consumers used flower in last 12 months¹

55-65% of cannabis consumption in Canada

50%-55% in mature markets (i.e., legalized US states)

INPUT FOR SPECIALTY PRODUCTS



• Quality of flower directly correlated to quality of concentrates in mature markets

PROPRIETARY VALUE



- Genetics drive long-term value in mature cannabis industry
- Large scale cultivation provides **PLATFORM VALUE**

¹. Health Canada Cannabis Survey 2017. HC estimates that consumers who used cannabis in the last 12 months: 88% used flower, 32% used edibles, and 24% used other (e.g., concentrates)

PROPRIETARY VALUE: REGULATED CULTIVATION AT SCALE

ERP, Automation, Integration, Optimization

IBM
SAP
PRIVA

GROW OS:

QUALITY SPECIFICATION DRIVEN OUTPUT



- Customizable cultivation program
- Proprietary drying technology
- Hybrid manual finish (automated and hand trim)

CULTIVATION SCALE



- Large lot output
- Proprietary SOPs to drive bulk cultivation

PRODUCTION SYSTEM (MANAGEMENT SYSTEM)



- Management system built for scale
- Learning organization to continually improve versus innovate
- Improvement by standard
- Training Program (7ACRES School of Management)

COMMERCIAL INFRASTRUCTURE:

- Built for scale
- Long term useful life
- Hybrid Greenhouse pioneer (Indoor facility with sky light)

GENETICS:

- Business focused selection
- Royalty driven genetics business
- Proprietary selection program

CULTURE

CATALYSTS



SCALE 7ACRES TO 50,000 KGS OUTPUT PER YEAR

Expected completion
of 7ACRES facility at
end of 2018



LAUNCH LEADING BRAND 7ACRES WITH NATIONAL DISTRIBUTION

Secure provincial
supply agreements
coast-to-coast with
premium product
listing



TALENT DEVELOPMENT

Build core team
with expertise in
regulated consumer
environments



BROADEN PRESENCE IN OTHER VERTICALS AND PRODUCT AREAS

- Establish medical
and wellness brands
- Prepare for
concentrate and other
recreational products



ACCELERATE INTERNATIONAL STRATEGY

Advance
distribution of
Medigrow cannabis
oils and GMP
accreditation



DISCIPLINED INVESTMENTS

Strategic deployment
of capital



THANK YOU!

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